

R E S U M E

SOCIAL

MEDIA

EXECUTIVE

CHE THU HANG

RESUME

2026

— W W W . C H E H A N G . I D . V N —

OPEN FOR JOB

2026

MARCH

My name is Che Thu Hang, and I am a Video Content Creator and Social Media Executive with extensive experience in creating impactful video content and growing social media channels.

Highlights of my work include:

- Managing TikTok channels, including one with 182K followers.
- Producing videos and photos for brands in food, fashion, and lifestyle sectors.
- Collaborating with agencies to create content across various industries.

I am passionate about delivering creative, high-quality content that aligns with brand goals. I'm currently open to freelance opportunities and would love to bring fresh ideas to your projects.

Feel free to view my portfolio at chehang.id.vn or contact me at chehang2493@gmail.com / +84342191461.

Best regards,
Che Thu Hang

**SOCIAL
MEDIA
EXECUTIVE.**

CHE THU HANG



CHE THU HANG

— Social Media Executive

I am an experienced Video Content Creator and Social Media Executive specializing in video production, editing, and social media management. With a proven track record of collaborating with diverse brands and creative projects, I deliver exceptional results that enhance brand visibility and engagement.

www.chegang.id.vn

EXPERIENCE

Social Media Executive

Titan - Tiktok Content Agency
05/2024 - 04/2025

- Planned content strategies and directed TikTok channel development across industries.
- Produced and edited high-quality videos.
- Managed client relationships and partnerships.
- Trained team members in video production and editing skills.
- Supervised collaborators and built TikTok channels in various niches (food, education, fashion, homestay, etc.).

Event Video Creator Intern

GHE Media - Professional Production House
01/2024 - 04/2024

- Assisted in shooting and photographing events.
- Supported client communication and project coordination.
- Edited videos and created slideshows for events.

Social Media Content Creator

Barista Collective Coffee
2023

- Created and managed TikTok video content.
- Produced and edited product visuals.

Video Creator

TikTok: 1 Phút Sài Gòn (182K Followers)
2022 - 2023

- Shot and edited lifestyle videos for TikTok.
- Captured photos for social media pages.

Video Creator

NSQ Holding - Rooftop Cafes & Bars
2022 - 2023

- Produced short videos, managed content, and decorated events.
- Acted as VJ, photo model, and captured product photography.

SKILLS

Content Creativity



Market Research



Performance Ads



Photo & Video Shooting



Planning



Website



Editing Skill (Capcut, Canva)



English



EDUCATION

Bachelor of Marketing

at Van Hien University
2021 - Present

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